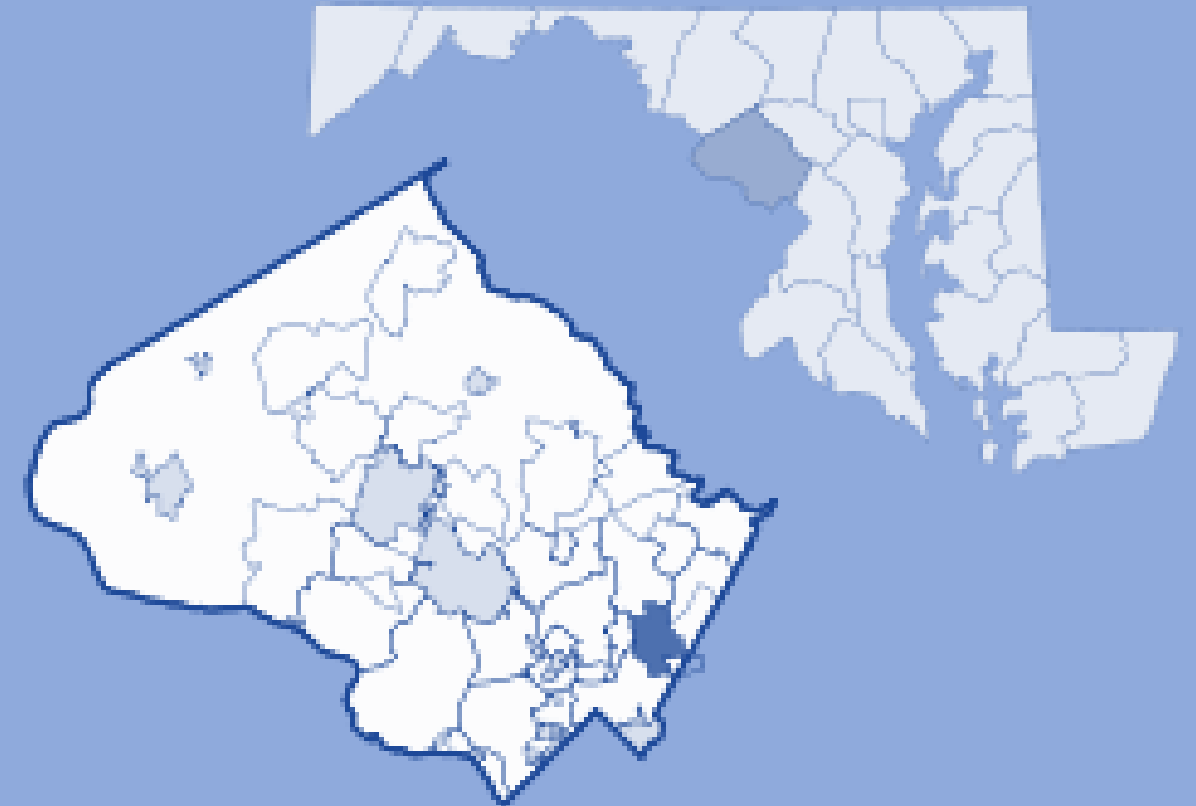


WHITE OAK SCIENCE GATEWAY



JULY 2014

White Oak Science Gateway Master Plan

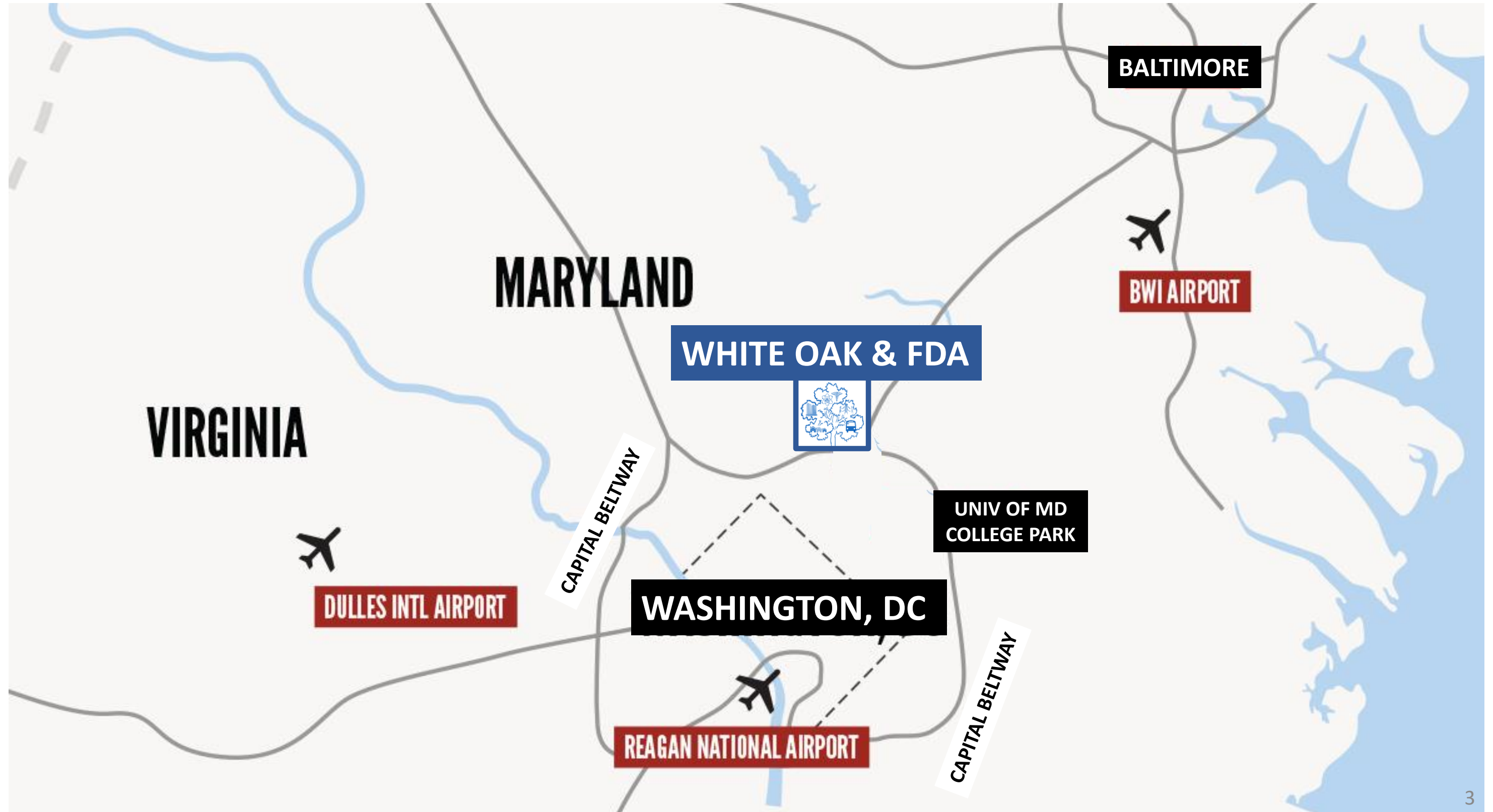
APPROVED AND ADOPTED



White Oak Science Gateway Master Plan 2014 to 2018

<http://montgomeryplanning.org/planning/communities/area-2/white-oak-science-gateway/>

White Oak Vicinity





Federal Facilities Within 10 Miles

- FDA
- National Oceanic & Atmospheric Administration
- NASA Goddard Space Flight Center
- Fort Meade
- Nuclear Regulatory Commission
- National Institute of Standards & Technology

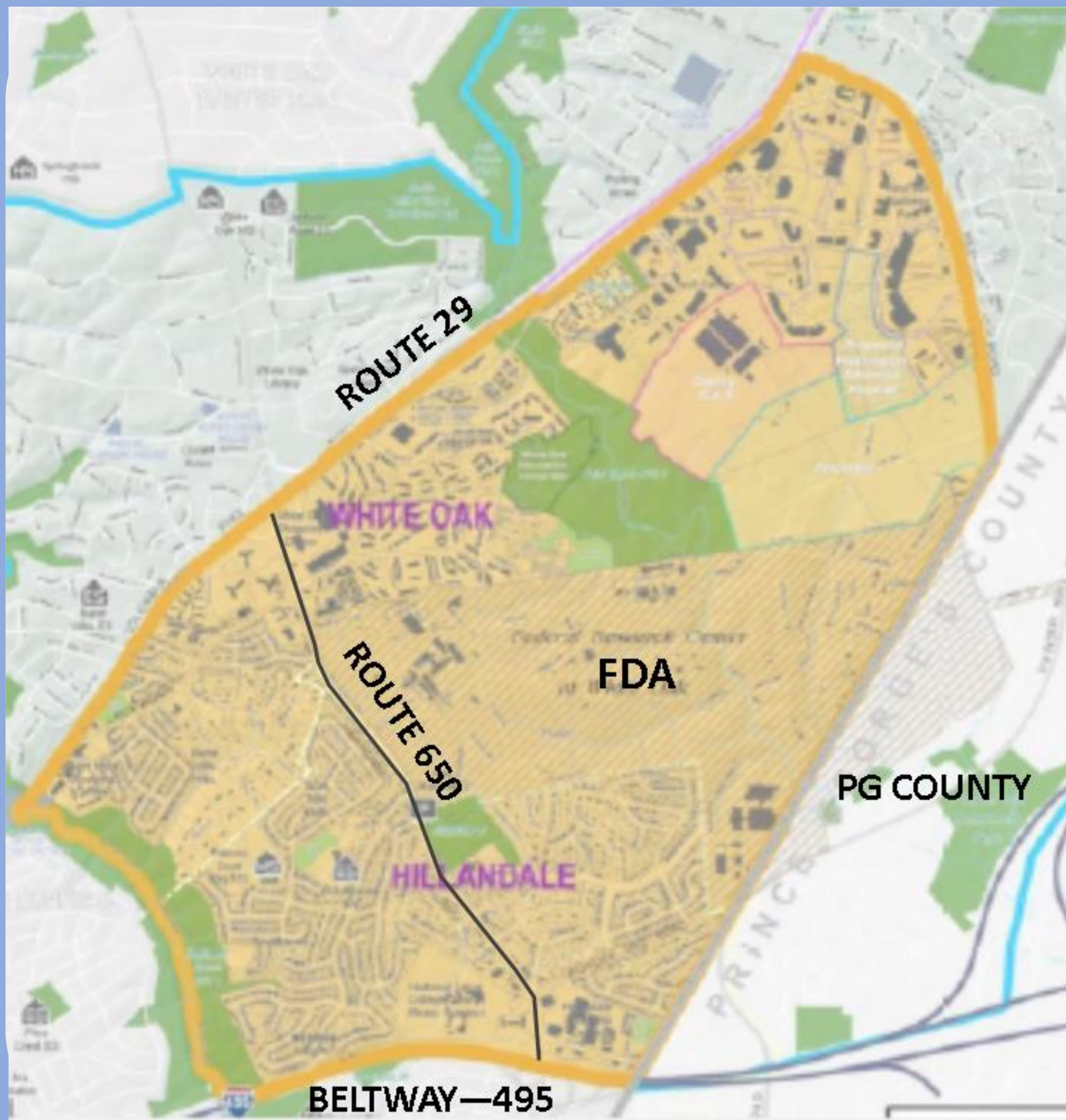
Existing Housing Stock



© 2016 MRIS




White Oak Demographics

- Population is just under 40,000
- 14,000 households
- Average age of 37.5 years
- Over 2/3 of residents have a bachelor's degree or higher.
- Extremely diverse community





White Oak Projects Underway

- Permitting/Construction 
- Planning 
- Future 

FDA Headquarter Consolidation

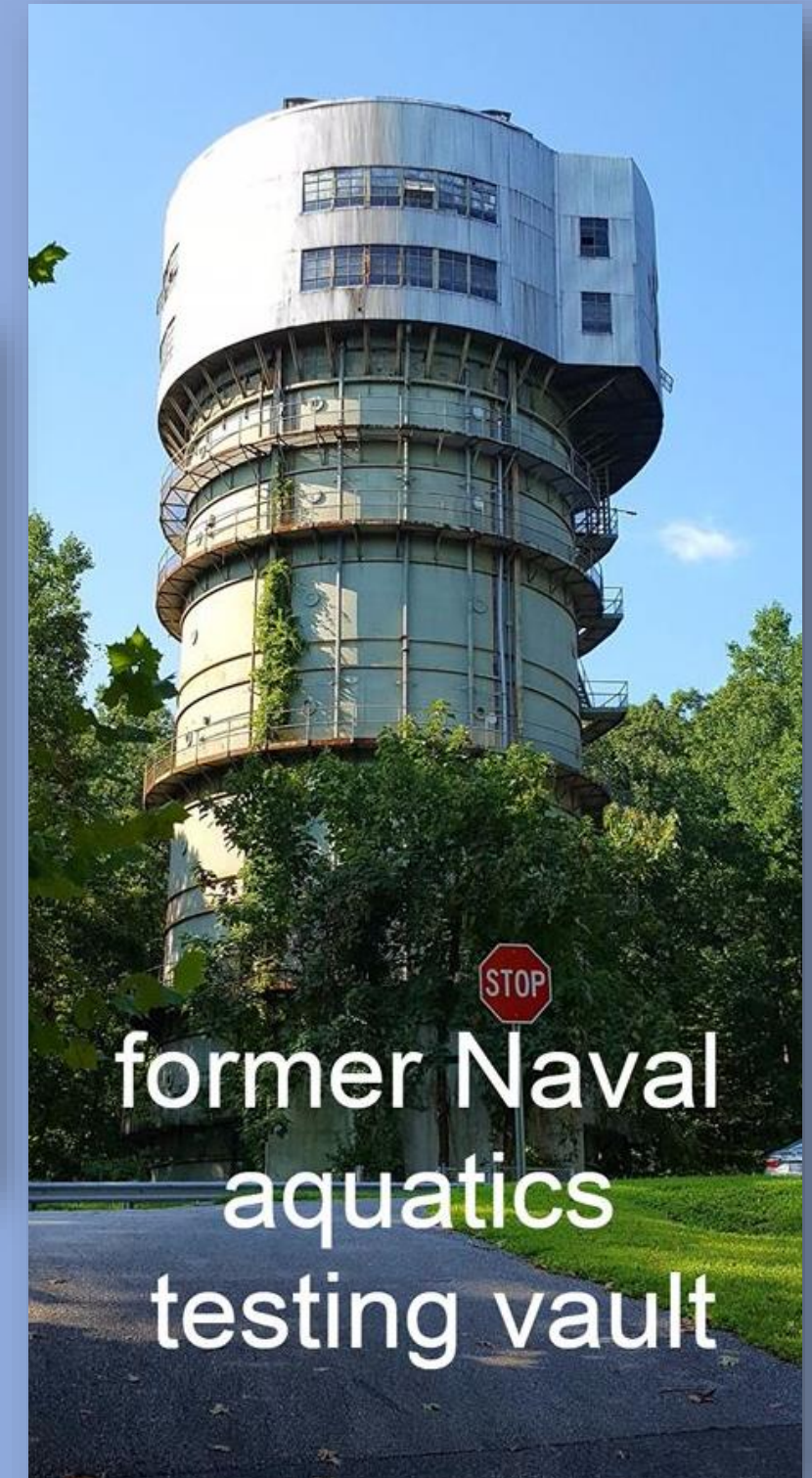
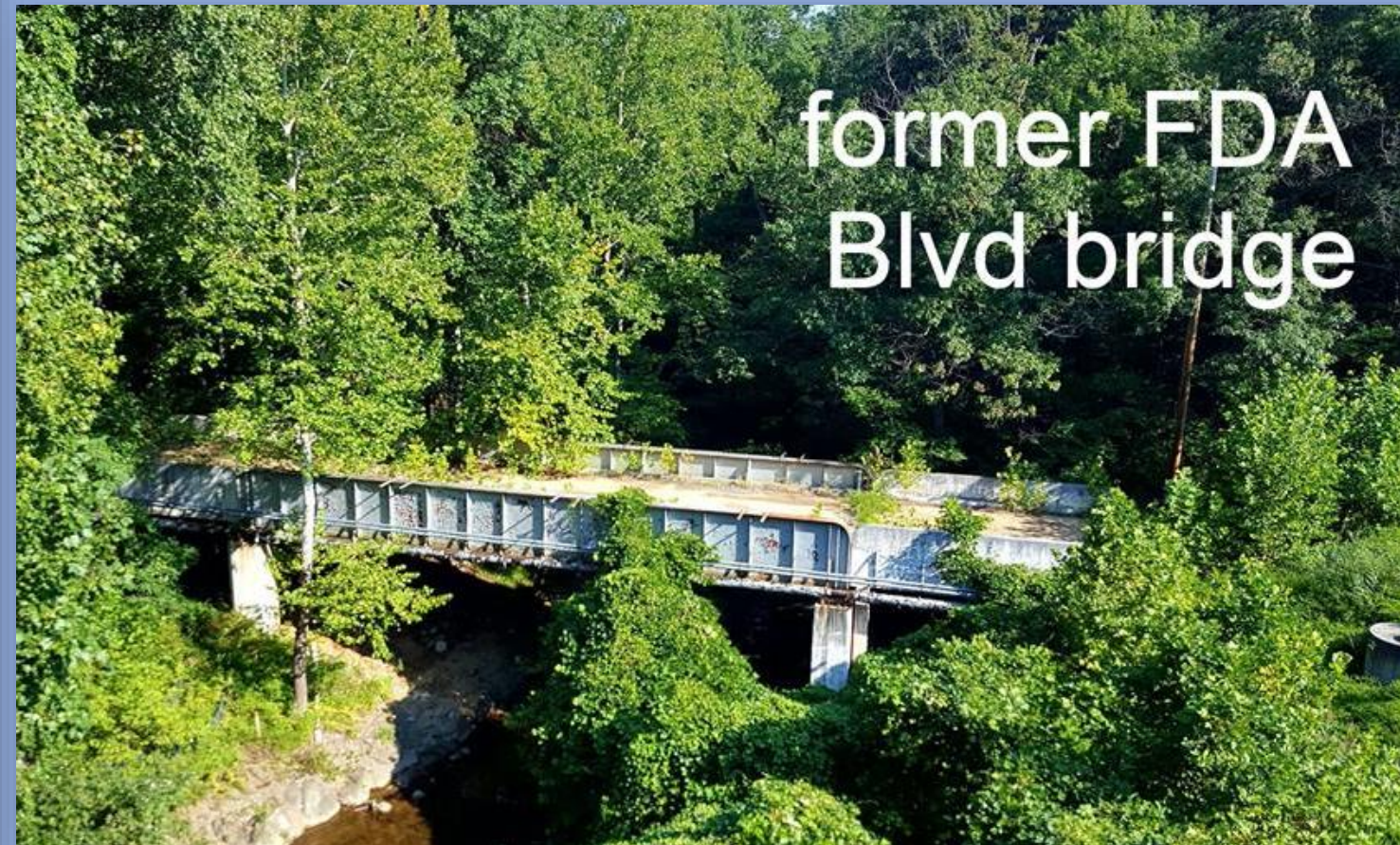
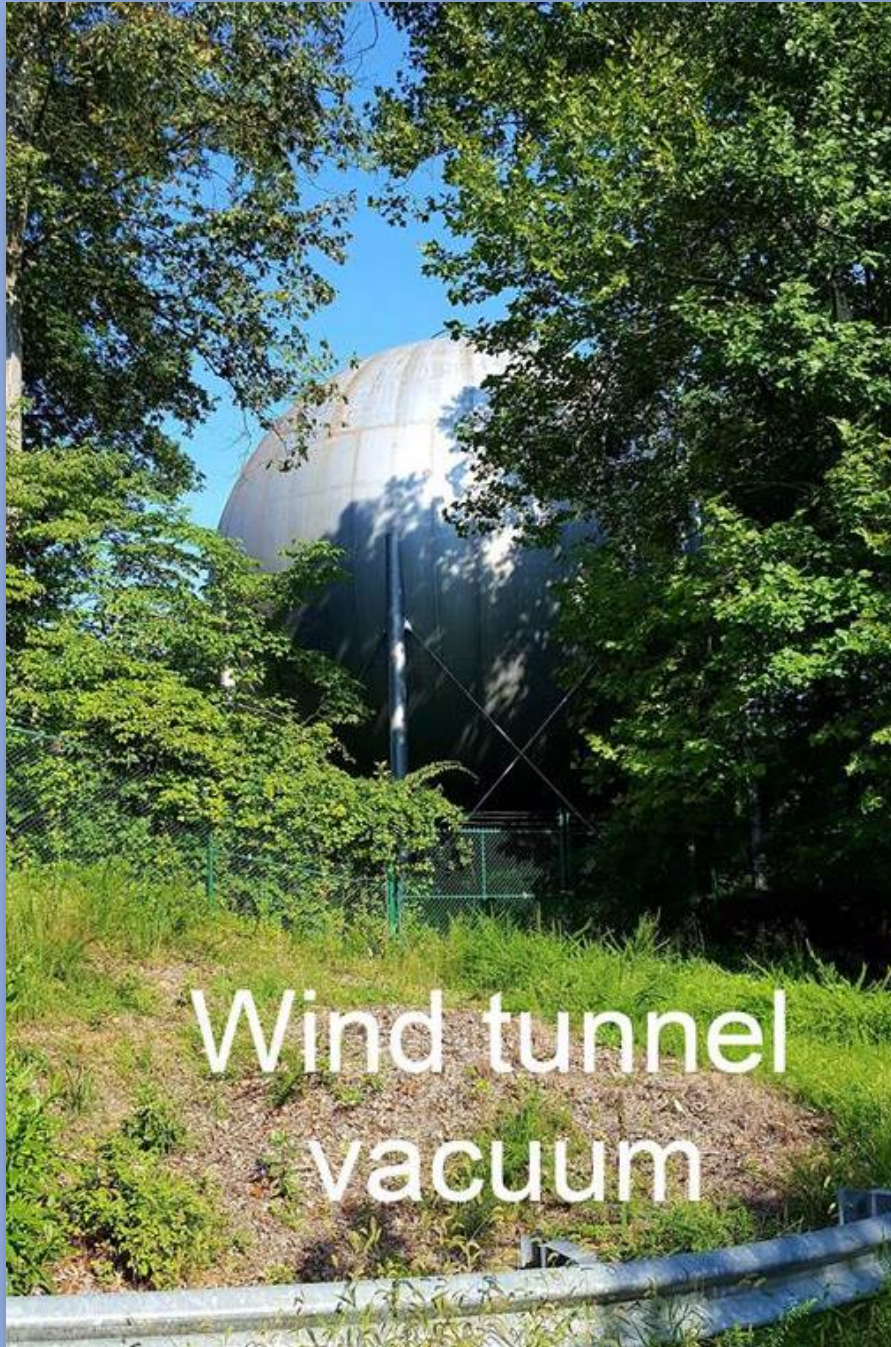


□ 130 acres

□ 6,000,000
Million sq. ft.

□ 5,900 additional
jobs on campus

FDA Campus





VIVA White Oak

Schematic
Rendering

- ❑ Mixed-use zoning
- ❑ 7M sq. ft. commercial
- ❑ 5,500 residences

VIVA White Oak Neighborhoods

Schematic Rendering





- ❑ 48 Acre Site
- ❑ 803,000 sq. ft.
- ❑ Scheduled to Open Spring 2019

Washington Adventist Hospital

Adventist Hospital Site





Hillandale Gateway

- ☐ Joint venture between the Housing Opportunities Commission & Duffie Companies
- ☐ 25K sq. ft. of Retail
- ☐ 150 Units of Age Restricted Affordable Residential
- ☐ 350 Units of Market Value Residential

Hillandale Gateway

495

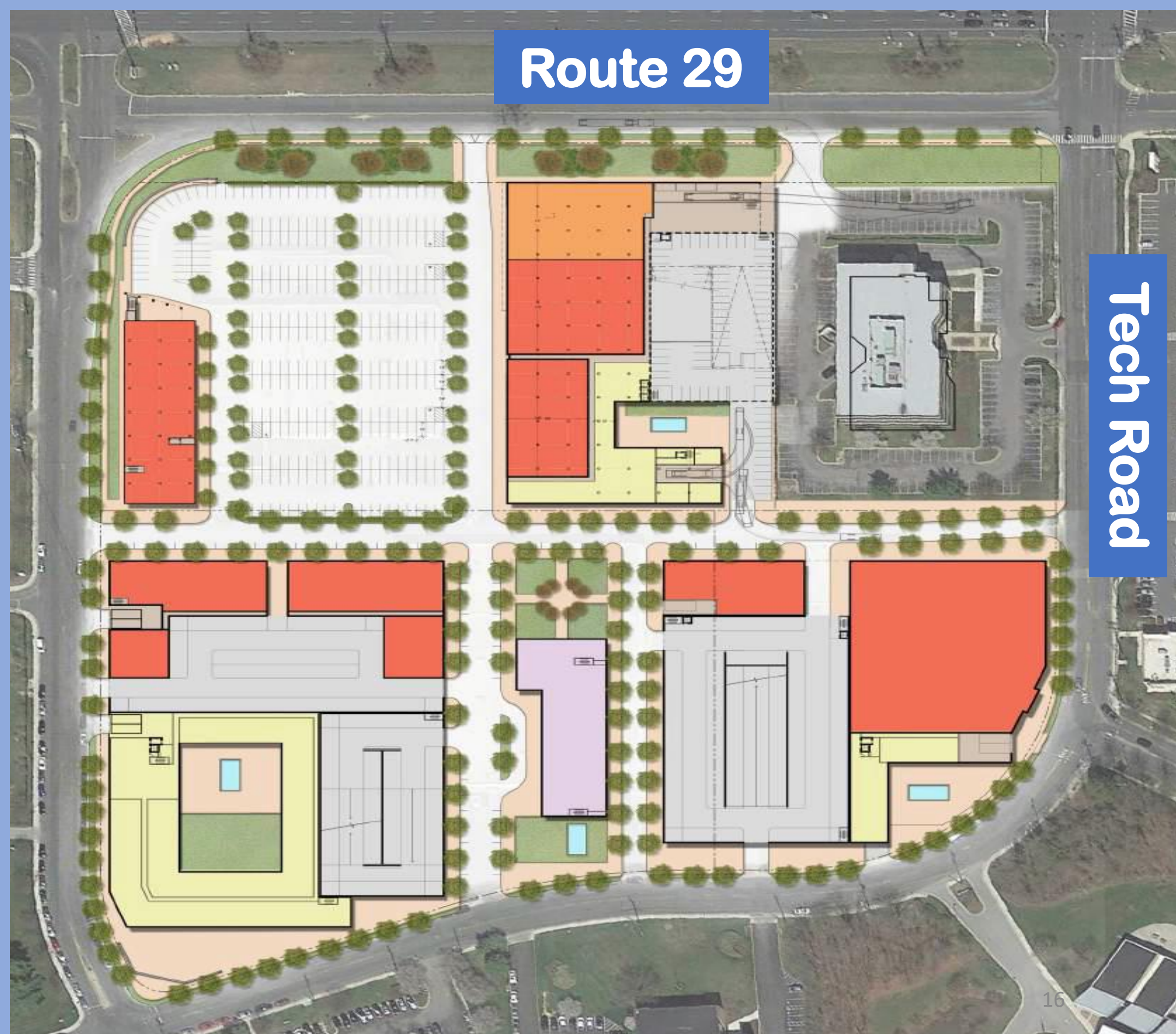
New Hampshire Avenue

ATU Campus



Town Center

- ❑ Mixed-use zoning
- ❑ 57,000 sq. ft. of Retail including a grocery store
- ❑ 225 Residential units





Town Center

Hilton Home2 Suites Hotel



❑ 62,000 sq. ft.

❑ 100 Room hotel

❑ Indoor Pool

Hilton Home2 Suites Hotel



Future Development – Aging Shopping Centers

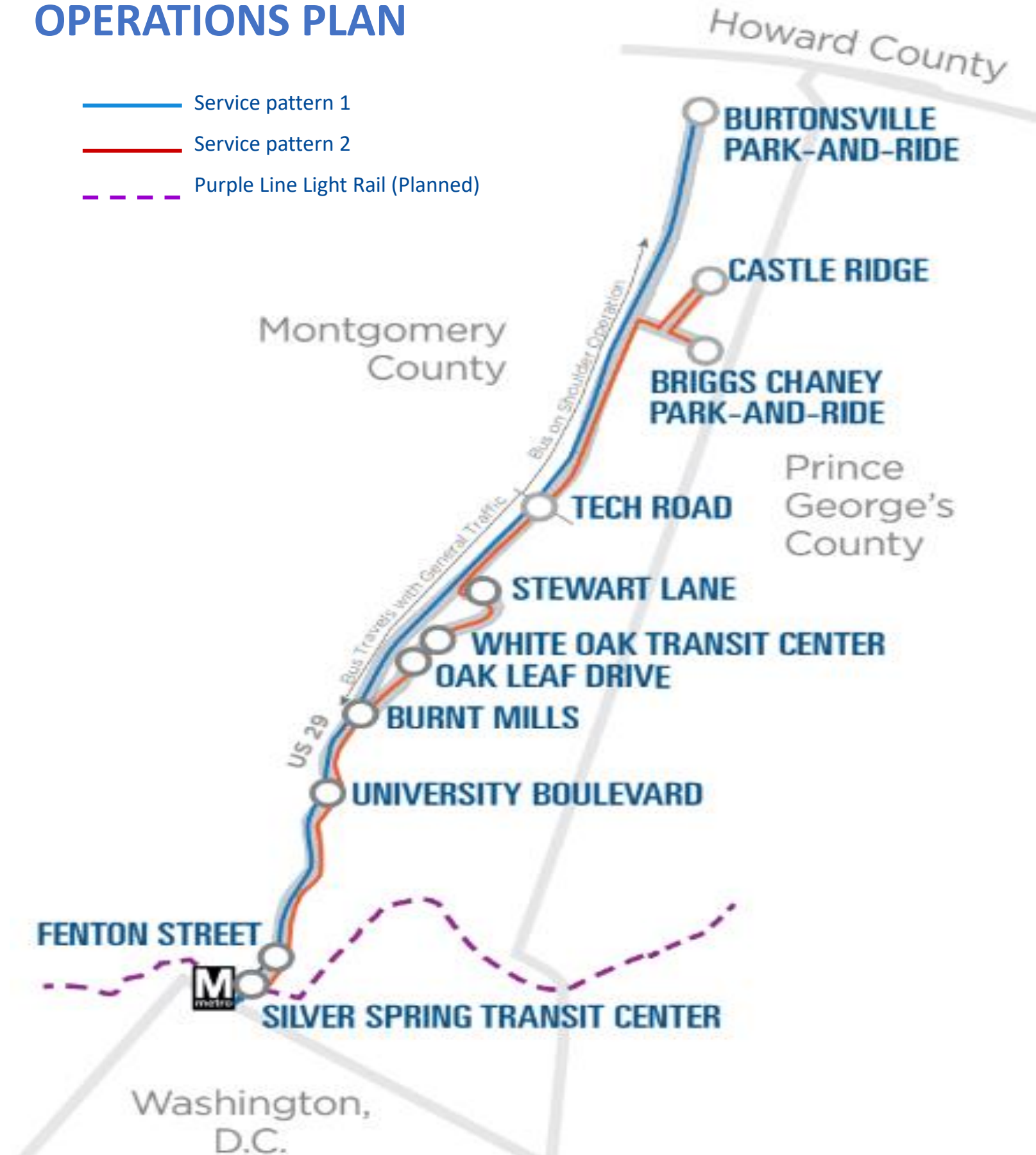
- ☐ Mixed-use zoning
- ☐ Residential, Retail, Office



BRT on US 29



OPERATIONS PLAN



BRT on Route 29

Station Prototype



Local Area Transportation Improvement Program (LATIP)

\$5,010 per vehicle trip



County Council Approved LATIP Fee Projects

Numerator:

Intersections	\$31,400,000
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Transit	\$19,800,000
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Bikeways	\$38,200,000
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Old Columbia Pike Bridge	\$12,000,000
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<u>LATR Analyses</u>	<u>\$400,000</u>
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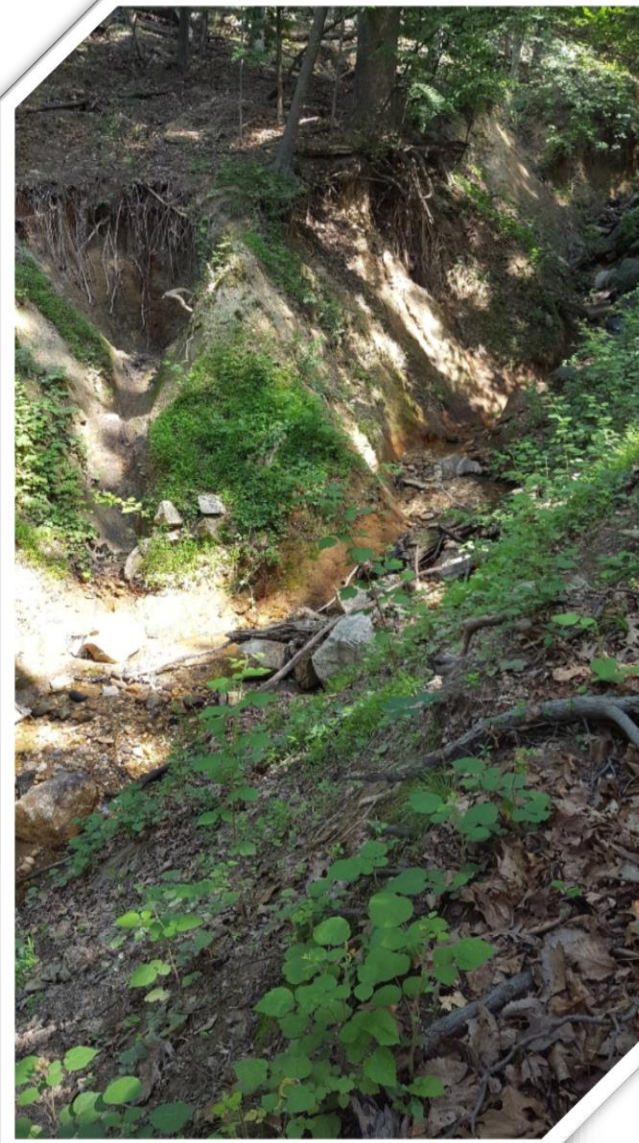
TOTAL	\$101,800,000
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Denominator: 20,323 PM peak hour vehicle-trips at 100% build-out

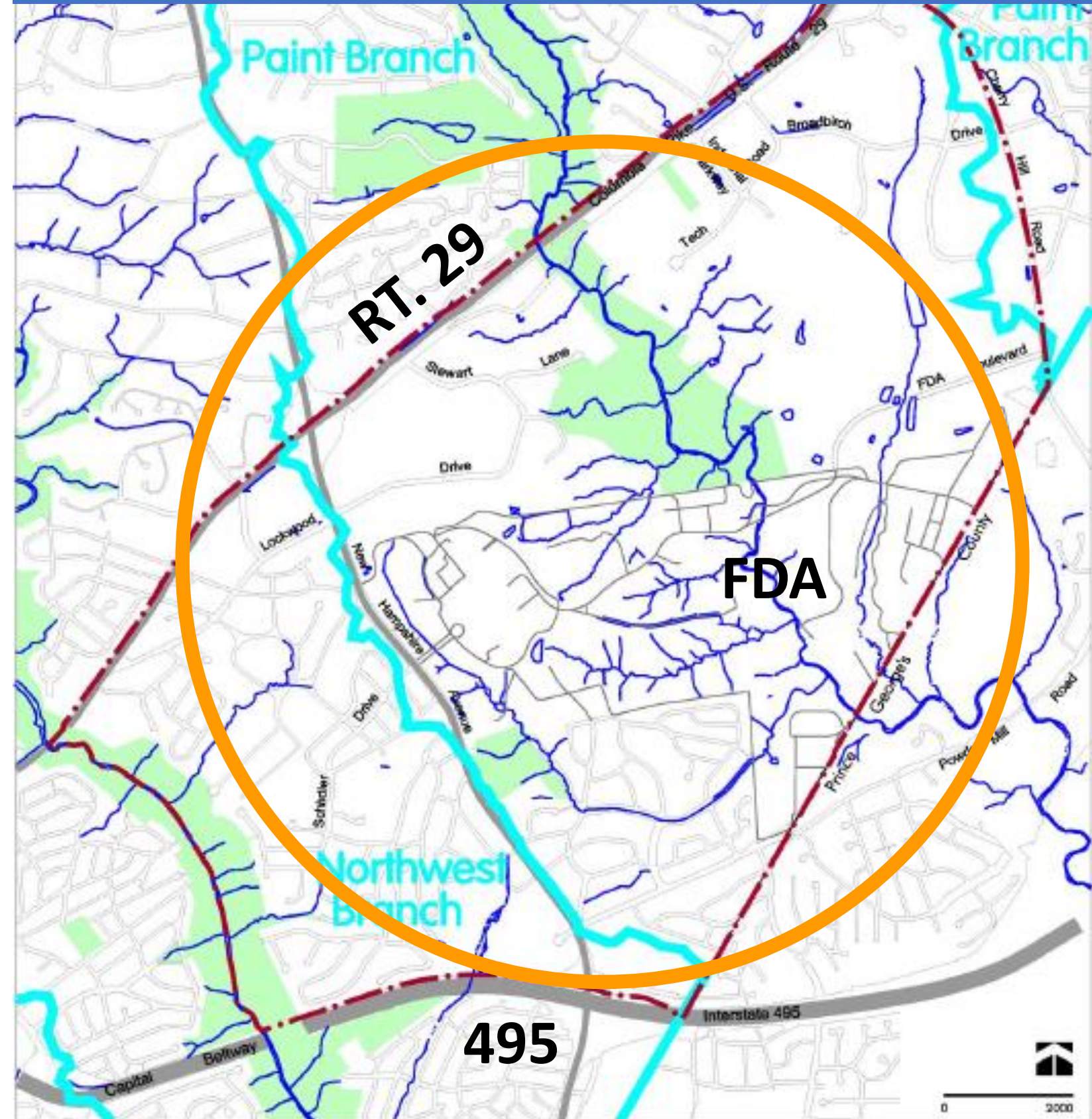
LATIP Fee: \$5,010 per PM peak hour vehicle-trip

Program is evaluated periodically by the County Council.

Environment



Paint Branch



Friends of White Oak

First Meeting November 2017

Standing Committee

Purpose

- Advocate
- Advise
- Communicate

Mission Sample

- The Friends of White Oak will focus on the implementation of the White Oak Science Gateway Master Plan as approved by the Montgomery County Council and supported by the community. We are residents, businesses, and property owners who represent a broad diversity of backgrounds and interests.

Inclusive

- Business
- Places of Worship
- Residents
- Owners
- Renters
- Safety and Rescue
- Fire
- Police
- Property Owners

Manageable Size

Timeline

- Short Term – Establish membership, Mission, Plan of Action
- Long Term – Implement Plan and Maintain

Marketing

- Hired the firm of Sharp & Company
 - Marketing
 - Placemaking
 - Logo
 - Signage
 - Communication
 - Final plan in 2019

WAYS TO STAY IN THE KNOW!

- White Oak Facebook Page
<https://www.facebook.com/WhiteOakScienceGatewayMasterPlan>
- White Oak Website
<https://www.montgomerycountymd.gov/exec/wosg/index.html>
- White Oak Newsletter
- Friends of White Oak Meetings
- Peter Fosselman, Master Plan Coordinator,
Peter.Fosselman@MontgomeryCountyMD.Gov

